



WSOC-TV

WSOC-TV
P.O. Box 37001
Charlotte, NC 28237
ph: (704) 335-4800
fx: (704) 335-4960

Advertiser

Pol/B Obama/D/Pre/US (16256)

Invoice 626402

Agency

Greer, Margolis, Mitchell & Assoc (2890)

Inv Date 8/26/2012

Buyer

BASSETT, LAURA

Terms Net 30

Salesperson

Telerep/Philadelphia, Philadelphia (1057)

Contract 323975

ph (555) 555-5555

Bill Type Standard

Product

Political - Federal Candidate (1067)

Period 7/30/2012 - 8/26/2012

Brand

1507 SKED B (133721)

CO-OP/Order Type No/Normal

Acct Types

National/Political

Package

Est/Headline

1507/06251978

Gen Date 8/28/2012 5:34:05PM

Demo

Revision

Comments

OBAMA SKED B

OBAMA FOR AMERICA - SCHEDULE B

AgB

Greer, Margolis, Mitchell & Associates
Attn: Accounting
3050 K Street NW
Washington, DC 20007

DUPLICATE INVOICE

Charlotte (WSOC)

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
4.1	Contract Line Remarks:		THE VIEW						
	Spot	10:58:00AM-11:57:00AM	Per week (2),Mo,Tu	07/30/12 10:59AM (Mo)	00:30	The View	OFA12G082H	\$550.00	
	Spot	10:58:00AM-11:57:00AM	Per week (2),Mo,Tu	07/31/12 10:59AM (Tu)	00:30	The View	OFA12G082H	\$550.00	
18.0	Contract Line Remarks:		GLASS HOUSE 6/18-8/20/12						
	Spot	10:00:00PM-11:00:00PM	Day,M-1	07/30/12 10:50PM (Mo)	00:30	THE GLASS HOUSE	OFA12G082H	\$5000.00	
24.0	Contract Line Remarks:		DR. PHIL LTC:9/7/12						
	Spot	10:00:00AM-11:00:00AM	Per week (1),We,Th	08/01/12 10:15AM (We)	00:30	DR. PHIL	OFA12G082H	\$400.00	
25.0	Spot			08/01/12				\$0.00	No Avail
26.0	Contract Line Remarks:		EYEWITNESS NEWS MIDDAY						
	Spot	12:00:00PM-1:00:00PM	Per week (1),We,Th	08/02/12 12:13PM (Th)	00:30	EYEWITNESS NEWS 12P	OFA12G082H	\$550.00	
27.0	Contract Line Remarks:		EYEWITNESS NEWS DAYBREAK						
	Spot	5:00:00AM- 5:30:00AM	Per week (1),We,Th	08/01/12 5:28AM (We)	00:30	EYEWITNESS NEWS DAYBREAK SA 6A	OFA12G082H	\$500.00	
28.0	Contract Line Remarks:		EYEWITNESS NEWS 5:00PM						
	Spot	5:00:00PM- 5:30:00PM	Per week (1),We,Th	08/02/12 5:28PM (1h)	00:30	EYEWITNESS NEWS 5P	OFA12G082H	\$1200.00	
29.0	Contract Line Remarks:		EYEWITNESS NEWS DAYBREAK						
	Spot	5:30:00AM- 6:00:00AM	Per week (1),We,Th	08/02/12 5:53AM (Th)	00:30	EYEWITNESS NEWS DAYBREAK SA 6A	OFA12G082H	\$550.00	
30.0	Contract Line Remarks:		EYEWITNESS NEWS 5:30PM						
	Spot	5:30:00PM- 6:00:00PM	Per week (1),We,Th	08/02/12 5:57PM (Th)	00:30	EYEWITNESS NEWS 530P	OFA12G082H	\$1300.00	
31.0	Contract Line Remarks:		INSIDE EDITION						
	Spot	6:58:00PM- 7:30:00PM	Per week (1),We,Th	08/02/12 7:27PM (Th)	00:30	INSIDE EDITION	OFA12G082H	\$1400.00	
32.0	Contract Line Remarks:		ENTERTAINMENT TONIGHT						
	Spot	7:28:00PM- 7:56:00PM	Per week (1),We,Th	08/02/12 7:56PM (Th)	00:30	ENTERTAINMENT TONIGHT	OFA12G082H	\$1300.00	
33.0	Contract Line Remarks:		GOOD MORNING AMERICA 1ST HOUR						
	Spot	7:00:00AM- 8:00:00AM	Per week (1),We,Th	08/01/12 7:59AM (We)	00:30	GOOD MORNING AMERICA 7A-8A	OFA12G082H	\$1400.00	
34.0	Contract Line Remarks:		EYEWITNESS NEWS 11P						
	Spot	11:00:00PM-11:35:00PM	Per week (2),We,Th	08/01/12 11:22PM (We)	00:30	EYEWITNESS NEWS 11P M SU	OFA12G082H	\$1200.00	
	Spot	11:00:00PM-11:35:00PM	Per week (2),We,Th	08/02/12 11:31PM (Th)	00:30	EYEWITNESS NEWS 11P M SU	OFA12G082H	\$1200.00	
35.0	Contract Line Remarks:		DR. PHIL LTC:9/7/12						
	Spot	10:00:00AM-11:00:00AM	Per week (2),Mo,Tu	07/30/12 10:46AM (Mo)	00:30	DR. PHIL	OFA12G082H	\$400.00	
	Spot	10:00:00AM-11:00:00AM	Per week (2),Mo,Tu	07/31/12 10:39AM (Tu)	00:30	DR. PHIL	OFA12G082H	\$400.00	
36.1	Contract Line Remarks:		NIGHTLINE						
	Spot	11:35:00PM-12:02:00AM	Per week (2),Mo,Tu	07/30/12 12:01AM (Mo)	00:30	Nightline	OFA12G082H	\$750.00	
	Spot	11:35:00PM-12:02:00AM	Per week (2),Mo,Tu	07/31/12 12:02AM (Tu)	00:30	Nightline	OFA12G082H	\$750.00	
37.0	Contract Line Remarks:		JIMMY KIMMEL						
	Spot	12:05:00AM- 1:05:00AM	Per week (2),Mo,Tu	07/30/12 12:34AM (Mo)	00:30	Jimmy Kimmel Live	OFA12G082H	\$325.00	
	Spot	12:05:00AM- 1:05:00AM	Per week (2),Mo,Tu	07/31/12 12:36AM (Tu)	00:30	Jimmy Kimmel Live	OFA12G082H	\$325.00	
38.0	Contract Line Remarks:		EYEWITNESS NEWS DAYBREAK						
	Spot	5:00:00AM- 5:30:00AM	Per week (2),Mo,Tu	07/30/12 5:07AM (Mo)	00:30	EYEWITNESS NEWS DAYBREAK SA 6A	OFA12G082H	\$500.00	
	Spot	5:00:00AM- 5:30:00AM	Per week (2),Mo,Tu	07/31/12 5:08AM (Tu)	00:30	EYEWITNESS NEWS DAYBREAK SA-6A	OFA12G082H	\$500.00	



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OBAMA FOR AMERICA - SCHEDULE B

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Package
Gen. Date 8/28/2012 5:34:05PM

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Attn: Accounting
3050 K Street NW
Washington, DC 20007

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DUPLICATE INVOICE

Charlotte (WSOC)

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
39.0	Contract Line Remarks:		EYEWITNESS NEWS DAYBREAK						
	Spot	5:30:00AM- 6:00:00AM	Per week (2),Mo,Tu	07/30/12 5:27AM (Mo)	00:30	EYEWITNESS NEWS DAYBREAK SA-6A	OFA12G082H	\$550.00	
	Spot	5:30:00AM- 6:00:00AM	Per week (2),Mo,Tu	07/31/12 5:44AM (Tu)	00:30	EYEWITNESS NEWS DAYBREAK SA-6A	OFA12G082H	\$550.00	
40.0	Contract Line Remarks:		EYEWITNESS NEWS 6:00PM						
	Spot	6:00:00PM- 6:30:00PM	Per week (3),Mo,Tu	07/30/12 6:28PM (Mo)	00:30	EYEWITNESS NEWS 6P	OFA12G082H	\$1400.00	
	Spot	6:00:00PM- 6:30:00PM	Per week (3),Mo,Tu	07/31/12 6:13PM (Tu)	00:30	EYEWITNESS NEWS 6P	OFA12G082H	\$1400.00	
	Spot	6:00:00PM- 6:30:00PM	Per week (3),Mo,Tu	08/01/12 6:29PM (Tu)	00:30	EYEWITNESS NEWS 6P	OFA12G082H	\$1400.00	
41.0	Contract Line Remarks:		INSIDE EDITION						
	Spot	6:58:00PM- 7:30:00PM	Per week (2),Mo,Tu	08/01/12 7:27PM (Mo)	00:30	INSIDE EDITION	OFA12G082H	\$1400.00	
	Spot	6:58:00PM- 7:30:00PM	Per week (2),Mo,Tu	08/01/12 7:28PM (Tu)	00:30	ENTERTAINMENT TONIGHT	OFA12G082H	\$1400.00	
42.0	Contract Line Remarks:		GOOD MORNING AMERICA 1ST HOUR						
	Spot	7:00:00AM- 8:00:00AM	Per week (2),Mo,Tu	07/30/12 7:50AM (Mo)	00:30	GOOD MORNING AMERICA 7A-8A	OFA12G082H	\$1400.00	
	Spot	7:00:00AM- 8:00:00AM	Per week (2),Mo,Tu	07/31/12 7:49AM (Tu)	00:30	GOOD MORNING AMERICA 7A-8A	OFA12G082H	\$1400.00	
43.0	Contract Line Remarks:		REGIS						
	Spot	9:00:00AM-10:00:00AM	Per week (2),Mo,Tu	07/30/12 9:53AM (Mo)	00:30	LIVE! WITH KELLY	OFA12G082H	\$400.00	
	Spot	9:00:00AM-10:00:00AM	Per week (2),Mo,Tu	07/31/12 9:20AM (Tu)	00:30	LIVE! WITH KELLY	OFA12G082H	\$400.00	
44.0	Contract Line Remarks:		EYEWITNESS NEWS 11P						
	Spot	11:00:00PM 11:35:00PM	Per week (2),Mo,Tu	08/01/12 11:30PM (Mo)	00:30	EYEWITNESS NEWS 11P M-SU	OFA12G082H	\$1200.00	
	Spot	11:00:00PM 11:35:00PM	Per week (2),Mo,Tu	08/01/12 11:31PM (Tu)	00:30	EYEWITNESS NEWS 11P M-SU	OFA12G082H	\$1200.00	
45.1	Contract Line Remarks:		NIGHTLINE						
	Spot	11:35:00PM 12:02:00AM	Per week (1),We,Th	08/01/12 11:53PM (We)	00:30	Nightline	OFA12G082H	\$750.00	M/G For 3.0.1
47.0	Contract Line Remarks:		NIGHTLINE						
	Spot	11:35:00PM 12:02:00AM	Per week (1),We,Th	08/02/12 11:52PM (Th)	00:30	Nightline	OFA12G082H	\$750.00	
48.0	Spot	3:58:00PM- 5:00:00PM	Per week (1),We	08/01/12 4:44PM (We)	00:30	DR. OZ SHOW	OFA12G082H	\$550.00	M/G For 25.0.1

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.

Gross Total	\$37,200.00
Commission	(\$5,580.00)
Net Total	\$31,620.00

Total Spots 38